EXHIBIT B

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 1
             IN THE UNITED STATES DISTRICT COURT
 2
          FOR THE EASTERN DISTRICT OF PENNSYLVANIA
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      IN RE: PROCESSED EGG PRODUCTS, : MDL NO. 2002
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 5
      ANTI TRUST LITIGATION
                                        : 08-md-02002
 6
                                            CONFIDENTIAL
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 8
                  Videotaped deposition of JAYSON LUSK,
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10
      PH.D., held at the offices of PEPPER HAMILTON LLP,
      3000 Two Logan Square, 18th and Arch Streets,
11
12
      Philadelphia, Pennsylvania 19103-2799, on Friday,
13
      May 15, 2015, beginning at approximately 8:38
      a.m., the proceedings being recorded
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15
      stenographically by Gail Inghram Verbano,
16
      Registered Diplomate Reporter, Certified Realtime
      Reporter, Certified Shorthand Reporter-CA (No.
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      8635), and transcribed under her direction.
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emphasize the -- the following part of that

sentence, which says that -- that "this

disagreement highlights the need to make

integrative relative assessments of the importance

of different factors."

- Q. And you still agree with that statement today, that experts often disagree about the welfare implications of different housing conditions?
- A. Yes. In -- in light of the entire sentence that's mentioned there, with -- with the need to try to integrate that disagreement in some meaningful way.
- Q. And, in fact, experts in Europe disfavor cage systems because those experts place more emphasis on allowing hens to exhibit natural behaviors; correct?
- A. In general, many of the animal welfare experts in Europe have placed a higher weight on the freedom related to -- the ability to exhibit natural behaviors.
- Q. Okay. And one of the results of that emphasis is that they disfavor caged systems; correct?
- A. Caged systems have been banned in

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      Europe since 1999, so yes. I -- yes.
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              Q. And are you familiar with the UEP
 2
      Scientific Advisory Committee on animal welfare?
 3
              A. I am familiar with it, yes.
 4
              Q. Okay. And are you aware that the
 5
      Scientific Advisory Committee rejected the
 6
 7
      approach of providing nesting boxes and other
 8
      enriched cage features because of the higher
      mortality associated with housing hens in the
 9
10
      space that's needed to provide those kinds of --
      that kind of an environment?
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                  MR. PATTON: Objection to the form.
12
13
                  THE WITNESS: Which -- which
      scientific committee are we referring to?
14
15
      BY MS. SUMNER:
              Q. The UEP Scientific Advisory Committee.
16
                  In which years?
17
              Α.
18
              O.
                  I'm sorry?
19
                  I'm asking in which years.
              Α.
20
                  Well, you're aware that in 2000 the
              Q.
      Scientific Advisory Committee came up with the
21
22
      series of recommendations for guidelines for the
23
      well-being of egg-laying hens; correct?
24
              A. I am aware of that.
25
              Q. Okay. And are you aware that in those
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123 So I don't -- I think actually what is 1 2 in our book is very qualified. 3 BY MS. SUMNER: Q. You would agree that food retailers 4 like McDonald's and Burger King adopted improved 5 animal welfare standards as a result of pressure 6 7 from activists groups and a perception that these 8 changes were demanded by their customers; correct? MR. PATTON: Object to the -- object 9 10 to the form of that question. THE WITNESS: So what I know is that 11 12 those companies individually on their own accord 13 adopted standards for larger -- you know, larger 14 cage space, among other -- potentially other 15 issues. BY MS. SUMNER: 16 17 Q. And do you agree that they did that as a result of pressure from animal activists groups? 18 19 A. I'm not entirely sure what all the 20 factors were motivating them. I am confident in 21 saying one of the factors was response to pressure 22 from activists groups. 23 Q. And another factor was a perception 24 that these changes were demanded by their 25 customers?

A. Okay.

- Q. And I'd just like to read you the second sentence. You wrote: "On the marketing front, food retailers such as McDonald's and Burger King have adopted improved animal welfare standards as a result of pressures from activists groups and a perception that such changes were demanded by their customers."
 - A. Uh-huh.
 - Q. Did I read that correctly?
 - A. You did.
- Q. And did you agree with that statement when you wrote it?
- A. I agree with it. I will admit it was -- it was part of our speculation. I don't have any evidence to know what their actual customers were -- were demanding.
- Q. Okay. But when you wrote this and submitted it for publication, you didn't state that you were speculating, did you?
- A. This sentence does not specifically state it was a speculation.
- Q. And, in fact, you -- it's an unqualified statement that they did this as a result of pressures from activists groups and a